

LIFEWORK LEADERSHIP PRETORIA – EXECUTIVE OVERVIEW 2022

Dear Candidate.

Introduction

Lifework began in 1992 when William Armstrong, a Colorado media executive turned United States Senator, convened a meeting of marketplace leaders to cast a vision for transformation through Christ-centred leadership in the workplace. It launched in Orlando (Florida) and became so impactful that more cities in the USA wanted to be in on it. After this initial expansion in the USA, Lifework Leadership became global and now serve several cities around the world.

"Lifework leaders attest to living with greater purpose and intentionality. They're more fulfiled in their work. And they're having a measurable impact for God in our area." Stephan Tchividjian – President National Christian Foundation, South Florida, USA

In 2015, the Lifework Leadership program was launched in its first African city – Pretoria, South Africa! Since the program's initial intake, leaders from different spheres of society are continuously being empowered as true City Changers. These influencers leverage their talents, skills, experience and leadership capabilities for the kingdom of God within their personal and professional environments. 16 cities within 6 nations, graduated close to 4,000 alumni who have completed this 9-month life-changing journey. This is your opportunity to become part of the Lifework family!

"The good influence of godly citizens causes a city to prosper." Proverbs 11:11 TLB

The Outcomes

We aim to achieve three key outcomes through the Lifework Leadership process.

- 1. Clarify your Calling Integrating your faith in Jesus with business and everyday life.
- 2. Connecting to a like-minded Community Build dynamic relationships with other Christian influencers.
- *3.* Captivate your heart for the City Utilise your God-given influence and resources for the good of the city.

The Process

The Lifework Leadership process is scheduled around 10 contact sessions. The format of these sessions are as follows:

- 1. Centralised Four sessions will be facilitated with the full group in attendance at a centralised venue in the city.
- 2. Impact Centres Five sessions will be live-streamed to various Impact Centres across the city. The Impact Centres will be facilitated by a dedicated Group Leader who will be allocated to each group for the year.
- 3. Retreat One two-day retreat will allow for an enhanced experience and vigorous group work.



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Each session is structured, based on the following focus areas:

- 1. The Jesus Journey Explore Jesus' personal journey through His own marketplace ministry.
- 2. Case Studies Learn from previous Lifework Alumni who have transformed their own business environments.
- 3. Keynote Speakers Experience the impact of a global bench of marketplace leaders, sharing from their personal victories and setbacks.
- 4. Wisdom & Application Become part of an Impact Centre where you will be challenged to wisely implement what you have discovered.

Your Investment

The cost for the Lifework Leadership program is **R 8,500.00** per person for 2022. Please contact our office for group, family and early bird discounts. Due to the ongoing challenges of the global pandemic, we have some potential candidates who are challenged to make the required financial investment. If your business is willing to act as a sponsor, please contact our leadership team for arrangements.

Enrolment

All enrolments are done via the Teachable online platform, which will be utilised throughout the program as an augmented learning experience. All required content and information will be shared via this platform. To enrol, please make use of the following link:

<u>https://coaching.citychanger.org/p/lifework-</u> <u>leadership/?utm_source=student_mailer&utm_medium=email&utm_campaign=purchase_notification_</u> <u>with_tax_details</u>

Concluding Thoughts

Lifework Leadership is said to be one of the most impactful Christian leadership investment processes globally. An experience that will not only captivate your attention but also unction you to become a lifelong ambassador for the next generation of young leaders who needs to experience it for themselves.

"In today's connected and-always-on life, it is so important to remain grounded in our true created purpose. Lifework Leadership is a fantastic course that not only allowed me to recalibrate but also offered practical and biblical perspective, enabling me to fully function in my Godly purpose as a business person."

Hannes van Aswegen – Healthcare Entrepreneur | Director – Spesnet (Lifework Alumnus)

Should you have any further questions, please feel free to contact us at any time.

Marcel Hattingh Ph.D. On behalf of the Lifework Leadership Pretoria team

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